

POLICY

Spencerport Central School District

2005

8351
Page 1 of 1

Instruction

SUBJECT: USE OF TELEVISION, RADIO AND OTHER ELECTRONIC MEDIA IN THE CLASSROOM

- 1) Television, radio, computer on-line information and other electronic media programs may be used in the classroom provided that they are not designed to induce students to purchase a particular product or service or to extol the benefits of a product or service for the purpose of making its purchase more attractive.
- 2) The Board of Education and the staff of the District shall not enter into written or oral contracts to permit commercial promotional activity on school premises.
- 3) Commercial sponsorship of school activities is permissible upon specific approval of the Board of Education.
- 4) The guidelines for the *Selection and Use of Free Materials*, Policy 8321, shall be used to determine if specific radio, television, computer on-line information or other electronic media programs are appropriate for the classroom.

Adopted: 6/22/99
Revised 10/31/05